

## Education

Rochester Institute of Technology, Class of 2006  
BS, Information Technology with New Media Option, 4.0 GPA  
Minor in Communication

## Employment

**July 2006 - Present** - Senior Programmer/Analyst, GEICO, Chevy Chase, MD

- » Led the design and development effort for a refresh of the GEICO.com homepage, focusing on providing users with a clear and smooth experience; the new layout has resulted in a large increase in successful service transactions
- » Designed the layout and developed the WordPress theme for the company's corporate blog; researched a strategy to develop engaging content to connect with the community via social media
- » Integrated Oracle's Real-Time Decisions software and geolocation services into GEICO.com to provide visitors with tailored content choices and graphics
- » Evaluated and optimized code on GEICO.com's portal site to improve user experience, resulting in a dramatic jump in responsiveness and geographic uniformity in Keynote evaluation scores
- » Designed and developed a new GEICO portal site, creating the layout and templates for displaying content and integrating it into the site's PHP framework
- » Constructed user interfaces and templates for GEICO.com's internal CMS while working with the CodeIgniter PHP framework, resulting in a utility which allows analysts and other internal customers to easily modify page content
- » Created an XML-driven Flash video player to house an archive of the company's advertisements in a single destination page for visitors to enjoy
- » Designed the layout and coded the HTML for the site of GEICO's Bikers for Tykes charity event
- » Participated in the rewrite and redesign of GEICO's MyGreatRides, a social networking site targeting motorcycle enthusiasts
- » Implemented a carousel area on GEICO's homepage to allow several news and informational items to be displayed to site visitors

**July 2008 - January 2009** - Consultant, Cruview, LLC, Washington, DC

- » Developed and deployed social reviews and recommendations site targeted at Washington, DC area residents

**May 2005 - August 2005** - Intern, Mercedes-Benz USA, Montvale, NJ

- » Created interactive CD-ROM for certified pre-owned autos program, maintained database powering MBUSA.com's search engine

**August 2004 - November 2004** - Web Developer, Dalina, Inc, Nashua, NH

- » Built an online catalog, designed new corporate identity with print materials and trained employees on site maintenance

## Skills

### Languages

XHTML

CSS

JavaScript

» jQuery library

PHP

» CodeIgniter framework

» WordPress

MySQL

ActionScript

### Programs

Adobe Creative Suite

» Illustrator

» Photoshop

» Dreamweaver

» Flash

» After Effects

» Premier

» InDesign

Apache HTTP Server

Final Cut Pro

CVS

Microsoft Office